



Culver CITY

What is The Big Jump?

The Big Jump is a three-year effort by People for Bikes to support 10 communities across the country to build a *network* of safe and comfortable places to ride. People for Bikes says, “The goal is also to validate a core concept: that if a city does all the right things, more people will ride and the community will be a better place to live, work, and play.” Culver City is already on its way to creating a culture where people bike and walk. Our Safe Routes to School Program, one of the best in Los Angeles County, reaches every school in the Culver City Unified School District. We have individual projects planned that will make our streets safer and more inviting for biking and walking. What we are missing are the connections to make our existing bikeways into a safe and comfortable network for our residents, employees, and visitors. The Big Jump will help us take the work we are already doing to the next level by stepping up our design expertise, community engagement, and communications so that Culver City can become an even better place to live, work, and raise a family. More information about The Big Jump is available on the People for Bikes website: <http://www.peopleforbikes.org/pages/the-big-jump-project-application>.

What Do We Need to Do?

The City of Culver City is submitting an application to be one of 10 communities selected for The Big Jump and we need your support to make it as strong as possible. We are putting together a leadership team of elected officials, community and business leaders, city staff, and local foundations to demonstrate broad support for Culver City’s ambition to invest in our bike network and grow our ridership. This leadership team would shape the City’s strategy by providing insight into the community, helping to leverage public and private resources, and communicating enthusiasm for the City’s efforts. We are also looking to identify some local funding to strengthen our participation (e.g. travel grants to conferences and study trips, funding for outreach and engagement).

How Can I Help?

You can support the City of Culver City’s application by:

- Writing a letter of support on behalf of your organization,
- Joining the leadership committee (invitation only), and/or
- Identifying local resources and funding.

Applications are due Friday, October 28, 2016. We respectfully ask for all commitments of support as soon as possible, but no later than October 21.



Photo Credit: Seattle Bike Blog

Please contact eric.bruins@culvercity.org for more information or to offer your support.